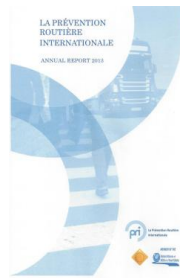


Newsletter

AUGUST 2014

PRI ANNUAL REPORT 2013

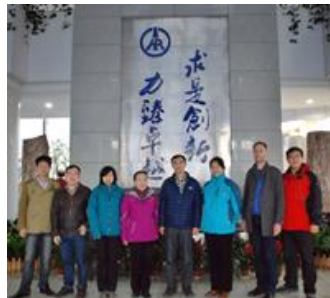
PRI Annual Report 2013 is now available on the PRI website. As soon as the printing of the report is ready, a copy will be sent to you.



CHINA ROAD ASSESSMENT PROGRAM WINS STAR PERFORMER AWARD

The Research Institute of Highway (RIOH), Ministry of Transport, China, has received the iRAP Asia Pacific Star Performer award for their leadership of ChinaRAP.

The China Road Assessment Program (ChinaRAP), which Star Rates roads for crash risk and develops safety countermeasure plans, is now being used in 14 city and highway projects across China, helping to shape development bank projects worth more than CNY 9 billion (USD 1.5 billion).



Source: iRAP WrapUp June-August 2014
Read more: www.irap.org/en/irap-news

FIRST GROUP OF ROAD SAFETY TV JOURNALISTS



Congratulations to the first ever group of road safety TV journalists! WHO and Viet Nam's Press Training Centre recently hosted a workshop in Hanoi for 15 TV journalists from 6 state-owned TV channels. Media reporting on road safety is an important means for raising awareness among the public and promoting specific policy changes by policy-makers. To date WHO has organized

workshops for nearly 1100 print, TV and online journalists from 9 countries.

More information:

http://www.who.int/violence_injury_prevention/road_traffic/countrywork/en/

INVITATION TO ALL PRI MEMBERS

PRI website has recently been updated thoroughly. Declarations of PRI Congresses and Conferences, Newsletters, Annual Reports, Publications, minutes of PRI meetings, News and the Agenda are added and refreshed. We are still working to add TV spots/videos.

If you have national reports to share please send them to contact@lapri.info. We will include your reports in the "Publications" chapter of the PRI website. You are invited to visit the website.

GUIDELINES AND TOOLS FROM EUROPEAN ROAD SAFETY CHARTER



All the guidelines and tools you need to design, implement and evaluate your road safety actions are available on the Charter website: <http://www.erscharter.eu/en/resources-and-knowledge/guidelines>

Especially useful for existing members, or any organization considering joining the Charter.

WORK-RELATED ROAD SAFETY (PRAISE)

European Conference on Work-Related Road Safety

ETSC is organising a European conference on work-related road safety in Brussels on 13 October. The conference will cover the business case for work-related road safety as well as safety issues for van operators, and will feature policy and business experts from across Europe. Details of the agenda and speakers will follow.

Awards 2014

There's also still time to apply for the PRAISE Award, ETSC's annual awards in recognition of organisations that have made a significant commitment to improving work-related road safety. Organisations have until **1 September** to submit their applications.

More information: <http://etsc.eu/projects/praise/praise-award-2014>

Contact: praiseward@etsc.eu



HOW DID THE DUTCH GET THEIR BICYCLE PATHS?

The Netherlands is wellknown for its excellent cycling infrastructure.

How did the Dutch get this network of bicycle paths?

Read more:

<http://bicycledutch.wordpress.com/2011/10/20/how-the-dutch-got-their-cycling-infrastructure>

<http://youtu.be/XuBdf9jYj7o>



ISO NextGen – ROAD SAFETY

ISO is looking for the next generation of experts in road safety to discuss the major challenges in this field and how international standards can help. This month ISO NextGen organized a kick-off workshop in Geneva.

More information:

<https://www.facebook.com/ISONextgen.roadsafety>

www.iso.org



UNIVERSAL MOTORCYCLE HELMET LAWS RECOMMENDED

The Community Preventive Services Task Force, whose members are appointed by the Director of the Centers for Disease Control and Prevention (CDC), recommends universal motorcycle helmet laws based on strong evidence from 69 studies. Evidence of effectiveness indicates that universal helmet laws increase helmet use, decrease motorcycle-related fatal and nonfatal injuries, and are significantly more effective than no law or only partial motorcycle helmet laws. Economic evidence also shows that universal motorcycle helmet laws produce considerable economic benefits that greatly exceed costs.

[Source: Community Guide News, 19 June 2014.](#)



EUROPEAN ROAD SAFETY CHARTER

Together we are
road safety

PRI is a signatory of the European Road Safety Charter (ERSCharter).

The **'good practice'** section of the ERSCharter website is becoming an increasingly rich road safety resource.

It's a place where activities carried out by peers organizations across Europe can be explored, own road safety experiences can be shared, and stand a chance to **win the ERSCharter award**.

By simply **applying** to be a good practice candidate, you will be eligible to take home this prestigious accolade, handed out by the Commissioner for Transport.

The simplest way to define a **good practice** is - a series of actions (activities, strategies, methodology, approach, technique, etc.) that have been assessed for effectiveness in addressing a road safety problem and proven to be successful.

If you have undertaken any projects that fall into this description, click here to **'Submit your applications'**.

Read more: www.erscharter.eu

PRIORITIES FOR ROAD SAFETY RESEARCH IN EUROPE (PROS)



Priorities for Road Safety Research in Europe (PROS) is a 2 year support action that aims to identify research priorities for European road safety research over the next decade. Based on the state of art of existing research and identifying 'white spots' and gaps it is expected to contribute to the objective of substantially reducing fatalities on Europe's roads by ensuring that research funds are targeted towards the most cost-efficient actions.

Read more: www.pros-project.eu

SECOND GLOBAL HIGH LEVEL CONFERENCE ON ROAD SAFETY 2015

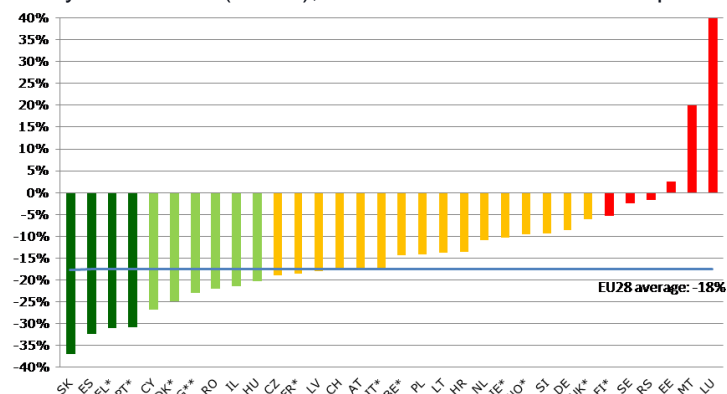


Save the Date!

The Second Global High-Level Conference on Road Safety will be held 18–19 November 2015 in Brasilia, Brazil, bringing together delegations of ministers and civil society representatives dealing with transport, health, education and interior. Participants will review progress in implementing the Global Plan for the Decade of Action and exchange information and best practices in road safety. Lend your support to preparations, promote participation and join us in Brasilia!

ETSC REPORT: SLOVAKIA BEST PERFORMER IN PERIOD 2010-2013

Slovakia has made the most progress in saving lives since an EU target to halve road deaths by 2020 was set four years ago, according to analysis by the European Transport Safety Council (ETSC), authors of a new report.



Data for the period 2010-2013 reveal that Slovakia made a dramatic 37% reduction in total deaths of road users.

Spain, Greece and Portugal also made excellent progress, cutting deaths by more than 30% over the same three-year period.

TWO NEW EU REPORTS ON ALCOHOL INTERLOCKS

Two new reports are supportive of further measures to boost the use of alcohol interlocks in passenger and goods vehicles in the EU but stop short of recommending measures that would mandate mass adoption in the short term due mainly to cost concerns. ETSC says this approach is short-sighted because mandatory use for some categories of drivers and vehicles would drive innovation, bring down costs and save many more lives. 6500 deaths could be prevented annually if drink driving was eliminated in Europe.



The issue of cost is a major theme of both reports, though the EC study points out that innovation could be key to mass adoption of the technology. The report says that if in future the devices would become less intrusive and costs came down due to economies of scale in production or technological development the option of making an alcohol interlock a compulsory device in all passenger cars could show a “robust net benefit to society”.

Download the reports:

[Technical development and deployment of alcohol interlocks in road safety policy, European Parliament, March 2014](#)

[Study on the prevention of drink-driving by the use of alcohol interlock devices, European Commission, February 2014](#)

AGENDA

5th SARF/IRF Regional Conference
Better Roads – Moving Africa
2-4 September, Pretoria-South Africa
More information: www.irfnews.org

4th IRF Latin American Congress
8-10 September 2014, Lima-Peru
More information: www.irfnews.org/events

69th session Working Party on Road Traffic Safety – WP1
22-24 September 2014, Geneva-Switzerland
More information: <http://www.unece.org/transport/areas-of-work/road-safety-forum/>

5th International Congress Road Safety for the Safety of Life
“Youth and Road Safety”
25-26 September 2014, St.Petersburg-Russia
More information: www.iacis.ru and www.road-safety.ru
20th United Nations Road Safety Collaboration Meeting
6-7 October 2014, Geneva-Switzerland
More information: www.who.int

4th Ibero American Congress on Road Safety (CISEV) 30 Sept-20
Oct 2014 Cancun-Mexico
More information: www.institutoivia.org
mrodrigo@institutoivia.com

XII International Symposium Road Accidents Prevention 2014
9-10 October 2014, Borsko Jezero-Serbia
More information: www.yubs.rs and www.bbn.so.rs

European Conference on Work-Related Road safety
13 October 2014, Brussels-Belgium
More information: www.etsc.eu; information@etse.eu
praiseaward@etsc.eu

Road Safety Workshop
15-16 October 2014, Belgrade-Serbia
More information: Robert.Novak@unece.org
http://www.unece.org/trans/roadsafe/belgrade_2014.html

International Conference on Communication Tools & Smart
Systems and their Impact on Road Safety
October 2014, Abu Dhabi-United Arab Emirates
More information: www.etss.ae; etss@etss.ae

AFB20(2) Roadside Safety Design Conference 2014
5 November 2014, Brussels-Belgium
More information: www.erf.be

International Conference on Investment in Road Safety
10-11 November 2014, Kyiv-Ukraine
More information: berlin@roadsafety.org.ua;
chernoray@roadsafety.org.ua

Australasian Road Safety Research, Policing and Education
Conference
12-14 November 2014, Melbourne-Australia
More information: www.rsrpe2014.com.au

World Day of Remembrance for Road Traffic Victims
16 November 2014

1st IRF Asia Regional Congress
17-19 November 2014, Bali-Indonesia
More information: www.irfnews.org/events

International Symposium on What Place for Road Safety in
Driving Licenses
21-22 November 2014, Tunis-Tunisia
More information: aff.frigui@yahoo.fr

Safer Roads by Design: Across Six Continents Executive Seminar
30 November - 9 December 2014, Orlando-USA
More information: www.irfnews.org

3rd UN Global Road Safety Week 2015
4-10 May 2015 Theme: Children and Road Safety
More information: www.who.int/roadsafety/week
sminkeyl@who.int

7th International Scientific Conference CAR 2015
9-11 July 2015, Bucharest-Romania
More information: <http://car.utcb.ro>
Carmen@cfdp.utcb.ro

2nd Global High-Level Conference on Road Safety
18-19 November 2014, Brasilia-Brazil
More information: www.who.int/roadsafety/decade_of_action/en
sminkeyl@who.int