



August 2007/1

La Prévention Routière Internationale

International Road Safety • Internationale Verkehrssicherheit

PRI-News



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Join forces and sharing experiences

Many thanks to all PRI members for electing me as the new president of PRI. Together with the Executive Committee I will do my best to offer the members the services they need to bring national, regional and global road safety on a higher level.

I like to thank former PRI president José Miguel Trigoso as well for his excellent job to bring PRI on the right line with greater focus on road safety issues and activities.

In the future we will intensify our international cooperation. By joining forces with other international organisations we are convinced that we will have more impact on bettering the road safety situation in the world.

Sharing experiences is an other important focal point. With learning from each other we can realise positive results in a faster pace, than by reinventing the wheels every time again. Experiences can be shared and knowledge be transferred by means of PRI Road Safety Forum, PRI News, website, courses, traineeships and by participating in road safety conferences and congresses.

This is why I invite you with pleasure to:

The 5th International Festival For Road Safety Campaigns, 29 November - 1 December 2007, Tunis - Tunisia.

Organisers of the festival are:

The Tunisian Road Safety Association (ATPR)

The Arab Road Safety Organisation (AROSO)

La Prévention Routière Internationale (PRI)

More information on www.tunis2007.net and in this edition of PRI News.

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PRI Internal News

2007 General Meeting ExtraOrdinary Session 15 June 2007 Lisbon

Summary of the meeting:

1. Agenda is approved.
2. PRI New structural proposal is approved.
3. The modifications of the statutes are approved.

Note I:

The complete minutes as well as enclosures are available at the PRI secretariat.

Note II:

Photos of all meetings can be found at www.pixpic.net/fotografos/pro.php
Password = pri2007.

2007 General Meeting Ordinary Session 16 June 2007 Lisbon

Summary of the meeting:

1. Agenda is approved.
2. Annual report is approved.
3. Financial issues have been approved.
4. Activities have been discussed.
5. Statutory elections have been finalized (almost).

President: Joop Goos (The Netherlands)

Vice President: Patric Derweduwen (Belgium) for EU matters, contacts with EU Commission, liaison EU/PRI, relation with The Forum of European Road Safety Research Institutes (FERSI)

Vice President: Afif Frigui (Tunisia) for relations with The Arab Road Safety Organization (AROSO) and other Arab issues and business.

Vice President: Pierre Gustin (France) for international development of road safety, especially to countries which are not yet involved and to contribute positively to their national RS situation.

Chairperson Regional Groups:

- Arab Countries: Hasan Al Hosani (United Arab Emirates)
- African Countries: Osita Chidoka (Nigeria)
- Nordic Countries: Matti Jarvinnen (Finland)

Coordinator Special Committees:

- Transfer of Knowledge: Bojan Zlender (Slovenia) [continuation of mandate]
- Education: Susana Estévez (Spain).
- Campaigns: [The Executive Committee has been given the
- Special Projects: Youngsters [mandate to present a proposal for both coordinators.

PRI Auditors:

Mr. Michael Vendelbo (Denmark)
Mr. Christian Kellner (Germany).

6. No comments were made in the miscellaneous part.

7. The Medal of Merit was granted to Mr. Leif Ellevset (Norway).
Mr. José Miguel Trigoso was nominated as Honory Member of the PRI.
The Prevencao Rodoviária Portuguesa (PRP – Portugal) was rewarded with the Service Medal of PRI.
8. The candidature of the Republic of Serbia (Ministry of Interior/Traffic Police Department) was accepted to organize the General Meeting 2008.

Note I:

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Note II:

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Password = pri2007.

5th INTERNATIONAL FESTIVAL FOR ROAD SAFETY CAMPAIGNS IN TUNIS - TUNISIA



Introduction

From 29 November till 1 December this year an International Festival for Road Safety Campaigns will be held in Tunis-Tunisia.

This Festival is the 5th in line of Festivals successfully organised by The Tunisian Road Safety Association – ATPR.

This festival offers a unique opportunity to participants, experts, public and private organisations from all different countries to share experiences and to discuss major issues about communication related to road safety.

Main lines of the festival

The festival will focus on four main lines :

1. Campaign sessions

During two days (29 and 30 November) road safety campaigns will be presented by experts. Analysis, communication features and materials, philosophy, vision and evaluation are topics to be discussed.

2. Workshops

On 1 December workshops will be organised on the following topics :

- Speeding: The most important factor in unsafety on the roads?
- Pedestrians: Children and Elderly people: The most vulnerables.

Programme, speakers and themes for the workshops are already finalized. For further details see below.

3. Competetion

An official competetion will be held. An international jury will judge all the contributions (TV spots, films, brochures, and materials related to road safety). The best contributions will get an Award from ATPR.

4. Tributes

The festival will pay tribute to individuals and organisations having positively contributed to road safety.

Invitation

The organisers kindly invite road safety communication specialists, traffic psychologists, public and private institutes, (inter)national and global organisations in the field of road safety, decision makers and general public to participate in the campaign sessions (1), workshops (2) and/or competition (3).

In particular experts are invited to present a paper on a national road safety campaign in the framework of the campaign sessions (1).

Further information about registration as participant or submitting abstracts please see : **www.tunis2007.net** or contact The Tunisian Road Safety Association – ATPR :

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E : prevention@prevention.org.tn

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afebenghenaya@yahoo.com

Your participation as speaker or audience is highly appreciated !

Workshops Programme (1 December)

I: Speeding: The most important factor in unsafety on the roads?

Chair: Prof. Abdelwahab Mahjoub, University of Tunis, Tunisia

09:00-09:15 Introduction by the Chairman.
Outline of the relevance of speed for road safety.

09:15-09:45 Is speeding the most important factor regarding road safety?
Jesper Sølund, Danish Road Safety Council, Denmark

09:45-10:15 Technical and behavioural measures in order to reduce speeding.
Ingrid van Schagen, Institute for Road Safety Research SWOV, The Netherlands

10:15-10:45 Discussion

10:45-11:15 Coffee break

II: Pedestrians: Children and elderly – the most vulnerables

Chair: Pierre Gustin, La Prévention Routière, France

11:15-11:30 Introduction by the Chairman
Outline of the road safety problems of pedestrians.

11:30-12:00 Psychological limits for children as pedestrians.
James Thomson, University of Strathclyde, Scotland.

12:00-12:30 Risks of elderly pedestrians.
Kazumi Renge, University of Tezukayama, Japan

12:30-13:00 Discussion and end of Workshops

Scientific Committee of the International Festival

President: Mr. Raphael Denis Huguenin, bfu, Switzerland

Representative of ATPR

Mr. Abdelwahab Mahjoub, ATPR, Tunisia

Representative of PRI
Mr. Joop Goos, Veilig Verkeer Nederland, The Netherlands

Representative of Europe
Mr. Matti Järvinen, Liikenneturva, Finland

Expert «Campaigns»
Mrs. Mieke Schevelenbos, IBSR, Belgium

Representative of the organisation committee
Ms. Afef Ben Ghenia, ATPR, Tunisia

CONFERENCES 2007/2008

Road Safety Summit - The Tylösand Conference Halmstad – Sweden September 3-5-'07

In this conference you will be able to take part in discussions on global issues and put your questions to international policy-makers within the field of road safety. Learn from best practice examples and share experiences.

For information see: www.tylosand-conference.com

PIARC Road Safety Congress Paris – France September 17-21-'07

This will include a special session for road safety issues and policies in developing countries.

For information see: www.piarc.org/en/events/piarc-congress

PACTS Conference - Cutting casualties involving driving for work October 9 2007

As many as one in three road deaths may involve someone driving while at work. This group includes not just those who drive for a living – bus, coach and good vehicles drivers – but those who drive a car to or from a meeting or appointment. This latter group may not see driving as the key activity of their working day. It is, however, the time when they are most at risk.

For information see: www.pacts.org.uk/

Road Safety Expo November 7-22-'07

This event will include a conference and an exhibition and provides an opportunity for professionals in road safety education, promotion and enforcement to meet and work with those responsible for research, innovation and design.

For information see: www.publicationsuk.co.uk/roadsafetyexpo

The Robert F. Borkenstein Course on Alcohol and Highway Safety: Testing, Research and Litigation December 2-7-'07

For information see: www.indiana.edu/~lawactn

87th Annual Meeting of the U.S. Transportation Research Board
Washington, D.C. USA
January 13-17-'08

For information see: [www.trb.org/trb/meeting for meeting](http://www.trb.org/trb/meeting%20for%20meeting)

Private companies meeting on road safety

Shanghai – China

November 13-14

WHO is organizing a conference to strengthen the private sector's involvement in road safety.

Sustainable Mobility - Challenge Bibendum

Shanghai – China

November 14-17

Hundreds of representatives from the private and public sector will be brought together to discuss sustainable mobility.

For information please contact: www.who.int

RoSPA's National Road Safety Congress 2008

Glasgow-U.K.

February 25-27-'08

Congress will focus on one of the key challenges for road safety – to encourage positive engagement from individuals, communities, organisations, the media and government. It will explore the potential for, and benefits of securing wider engagement in road safety and the reasons why this can be difficult. It will look at successful ways of securing wider engagement and working across organisational boundaries.

For more info see: www.rospace.com

9th World Conference on Injury Prevention and Safety Promotion

Merida – Mexico

March 15-18-'08

Conference themes are a.o. Transport Safety, Violence, Occupational Safety, etc.

For information see: www.safety2008mx.info

Via Nordica 2008

Helsinki – Finland

9 – 11 June 2008

The Via Nordica congress is arranged every four years by the Nordic Road Association (NRA).

Special emphasis will be put on the on-going restructuring of road management, customer orientation and co-operation between different parties within the road sector as well as between different modes of transportation. Strong emphasis on the way toward a sustainable future.

For more details see: www.vianordica2008.fi

NEWS

Drinking and driving safety manual

The Global Road Safety Partnership (GRSP), the World Health Organization (WHO), The FIA Foundation for the Automobile and Society, and the World Bank, have collaborated to produce a series of manuals aimed at policy-makers and practitioners.

Aimed at low and middle-income countries with little legislation and few intervention programmes.

For further info, see: www.grsproadsafety.org

2006 U.S. Traffic fatalities down but alcohol-involvement up

The U.S. Department of Transportation announced that declining traffic deaths have led to the lowest highway fatality rate that has ever been recorded in the U.S. The number of traffic deaths dropped from 43,510 in 2005 to 42,642 in 2006. However, alcohol-related fatalities rose slightly to 41 percent in 2006 against 40 percent in 2005.

The report can be viewed at: www-nrd.nhtsa.dot.gov/pubs/810791.PDF.

Traffic safety progress in France

In the last few years, policies and public attitudes about driving have changed radically in France. The new policy includes dramatically stronger enforcement of speed limits, tougher penalties and heavy media campaigns. This new policy resulted in a decreasing traffic fatalities by 30% in three years.

For further info, see: www.inrets.fr

ESC technology could cut road deaths by up to a quarter

New research has found vehicles equipped with Electronic Stability Control (ESC) are 25% less likely to be involved in a fatal accident than those without it.

For more info see: www.chooseesc.eu

IFRC document on road safety

The International Federation of Red Cross and Red Crescent Societies, in collaboration with the Global Road Safety Partnership, have released a new publication Practical Guide on road safety.

For more information see: www.grsproadsafety.org

Faces behind figures - The voices of those affected

This book was jointly developed by The Association for Safe International Road Travel and the World Health Organization.

Voices of road traffic crash victims and their families. To put a human face on the statistics presented in the many road safety reports published around the world.

For more info see: www.who.int

European Road Statistics 2007

The European Union Road Federation (ERF), the Brussels Programme Centre of the International Road Federation (IRF) has released the sixth edition of this key publication on road transport data in Europe.

For more info see: www.erf.be/section/statistics

World Day of Remembrance for Road Traffic Victims

This manual, jointly produced by FEVR and WHO provides guidance on organizing events for countries wishing to commemorate World Day of Remembrance.

For more info see: www.who.int

Masters Degree in Road Safety

The International Road Safety Academy (IRSA) has taken the initiative to develop and organize harmonized Masters Degree and PhD studies on road safety at universities around the world.

For more info see: www.irsa-association.org/index/php

Latin American and Caribbean Road Safety Stakeholders Forum

The official report from the 1st Latin American and Caribbean Road Safety Stakeholders Forum is now available in Spanish and English at www.taskforce.org/grsf.asp

International Transport Forum

As part of the reform process the European Conference of Ministers of Transport (ECMT) is now called: International Transport Forum.

For press release see: www.cemt.org/events

Congratulations FPRA!

The Forum for Prevention of Road Accidents (FPRA) in Orissa – India has been rewarded with the IRTE & Prince Michael International Road Safety Award 2007.

For more info see: www.fpra.net



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