



La Prévention Routière Internationale

International Road Safety • Internationale Verkehrssicherheit

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PRI-News



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2008: A new year and new challenges

The development of road safety is not equal in the different regions. In high income countries we see figures are decreasing. But in most of the regions, especially in low and middle income countries the reality is that the amount of traffic victims is still increasing. Poor infrastructure and means of transport, development of mass motorization and mobility, economic growth and too little thought for road safety are contributing to this situation. All over the world for young people traffic is death cause number 1.

For this reason PRI gives priority to the road safety of young road users and to the assistance of members in countries in transition and developing countries. Exchange of experiences, transfer of knowledge, international cooperation, traineeships and courses are important tools to develop stronger awareness and better structures for road safety work. I am very proud that PRI members take up the challenges and are actively devoted to road safety. This year in the African region, the Balkan region and the Arab

region important events will be organized.

Our Nigerian colleagues from the Federal Road Safety Commission are preparing an International Conference on Road Safety in Africa in Abuja-Nigeria to be held in February. Serbia is hosting in June in Belgrade the yearly PRI events. Our colleagues from the Serbian Traffic Police Department/Ministry of Interior will organize in coherence with these events an International Road Safety Forum and Workshops.

In November our member from the United Arab Emirates, the Emirates Traffic Safety Society, will organize in cooperation with the Arab Road Safety Organisation a Road Safety Course for Arab countries in Abu Dhabi-UAE.

PRI will continue cooperation with other global networks to bring down the amount of victims in traffic.

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PRI Internal News

Executive Committee Meeting 30 November 2007, Tunis – Tunisia

Decisions been taken:

- Approval of the minutes of EC meeting of 14.06.07 (Lisbon).
- Removal of the secretariat from Portugal to The Netherlands not yet finished.
- The PRI secretariat will be extended with Road Safety expertise.
- A new PRI Website will be developed.
- EC will discuss how to continue the Road Safety Web project in the future.
- With a pragmatic approach traineeships will be realized in 2008. Limited financial means are available in the PRI budget 2008.
- Development of a Road Course for Arab countries. Basis: VAMOS course. The course will take place in Abu Dhabi – United Arab Emirates from 9 to 16 November 2008.
- The next International Festival for Road Safety Campaigns will be held from 18 – 22 November 2009 in Tunis – Tunisia.
- Stronger discussion on several road safety issues (alcoholtest/alcolock, daytime running lights, protection of pedestrians, 30kmph zones).

Next Executive Committee Meeting 22 and 23 February 2008, Baarn – The Netherlands

PRI General Meeting & Road Safety Forum & Congress 5 – 7 June 2008, Belgrade – Serbia

See more detailed information on the programme in this PRI News edition.

INTERNATIONAL CONFERENCE ON ROAD SAFETY IN AFRICA

INTERNATIONAL CONFERENCE ON ROAD SAFETY IN AFRICA 18 and 19 February 2008, ABUJA – NIGERIA

On the occasion of its 20th anniversary The Federal Road Safety Commission in Nigeria is organizing this international conference. Main theme of the conference is "Road Safety Management in Africa: Vision 2020".

The conference consists of 2 plenary sessions and 12 parallel sessions.

Themes of the sessions:

Plenary session 1: Vision 2020: Economic Growth in Africa and challenges for road safety

Plenary session 2: Policy framework for sustainable road safety management of crash victims



- Session 1: Safety Practices in an integrated transportation system
- Session 2: Current trends in road engineering: the African perspective
- Session 3: Financing road Transportation infrastructure through road fund
- Session 4: Road advocacy in Africa with non-governmental organizations
- Session 5: Urban transportation and safety management
- Session 6: Road safety and exposed road users
- Session 7: Health issues in road safety services in Africa and challenges of managing road crash Victims
- Session 8: Current trends in vehicle inspection system
- Session 9: Capacity building in road transportation management: option for Africa
- Session 10: Regulatory environment for road safety best practices
- Session 11: Case studies of road safety experiences I
- Session 12: Case studies of road safety experiences II

More information: internationalconference@frcs.gov.ng
Contact person: Bo Oyeyemi (babayemi@hotmail.com)

PRI YEARLY MEETINGS 2008

In 2008 the yearly PRI meetings will be hosted by the Traffic Police Department of the Ministry of Interior of the Republic of Serbia. The events will take place from June 5th until June 7th 2008 in the location of the « M »Hotel in Belgrade.

The programma will be as follows :

Thursday June 5th	14.30 – 17.00 17.00 – 18.30	PRI Executive Committee Meeting PRI Regional Groups Meeting
Friday June 6th	09.30 – 13.00 13.00 – 14.30 14.30 – 17.30 18.00 – 24.00	Road Safety Forum « Protection of Pedestrians in Traffic – Focus on Protection of Children and the Elderly ». Lunch Road Safety Forum « Safety of Motorcycle, Scooter and Moped Users ». Trip and Formal Dinner
Saturday June 7th	09.30 – 12.30 12.30 – 14.00 14.30 – 17.30	Workshops Driving under the Influence of Alcohol [1] Impact on Traffic Safety and Law Enforcement [2] Preventive Measures. Lunch PRI General Meeting

As with all PRI conferences there will be a strong focus on best practices and new approaches in the field. This year you will have the opportunity to be more active and we kindly invite you, your members and partners to send relevant material and/or to prepare presentations on one of the above mentioned topics.

The invitation for the above mentioned events, will be sent on short term by seperate e-mail.

For further information contact PRI secretariat - tel: +31 35 524 88 33
fax : +31 35 524 88 98, e-mail: c.schuurman@vvn.nl or j.goos@vvn.nl.

WORLD DAY OF REMEMBRANCE FOR VICTIMS OF ROAD TRAFFIC ACCIDENTS IN 2007

MINISTRY OF INTERNAL AFFAIRS – REPUBLIC OF SERBIA

The Ministry of Internal affairs of Republic of Serbia joined the action and gave importance to it by means of:

[1] A seminar on best police practice was held during 7-9 November 2007, which included statements and revues about victims in road accidents. Representatives from fifteen police agencies and experts from abroad (EU and surroundings) played an active role.

[2] Another seminar (16 November) was organised by the Belgrade Secretariat for Traffic and Ministry aimed at the state administration and the local community. This seminar was attended by the Traffic Police Administration.

[3] Traffic Police will carry out an action called "Proper vehicle – safe vehicle", in the period 19-30 November 2007.

For information contact: zvujkovic@mup.sr.gov.yu

LUCHEMOS POR LA VIDA - ARGENTINA

They sent out an article to all media, which was published in the two most important newspapers in Argentina: "Clarín" and "La Nación".

The article mentioned the importance to remember the 113,939 people who died in traffic accidents in Argentina the last 15 years. It also stressed the importance of the change of behaviour of each individual. Besides individual responsibility, traffic safety must be handled as a matter of state policy.

For information contact: info@luchemos.org.ar

DUTCH TRAFFIC SAFETY ASSOCIATION (VVN) – THE NETHERLANDS

The European Federation of Road Victims organised a National Remembrance meeting of victims of road traffic accidents. Participating companies were ANWB, The Dutch Traffic Safety Association VVN, TEAM Alert, the Whiplash Foundation and the regional Police.

A round table took place with representatives of the media and the participating organisations. The theme of the remembrance meeting was "How to go on?". Relatives and friends of the victims, police and first aid workers were sharing their experiences.

For information contact: info@verkeersslachtoffers.nl

VAMOS



VAMOS

Since August 2006 six countries are participating in the VAMOS project (***V**olunteers **a**lways on the **m**ove for better road **s**afety*).

The initiative for this project supported by the EU, was taken by the PRI and will be executed till August 2009. The central aim is to get civilians involved in road safety activities. These six countries are: Finland, Belgium, Slovenia, Slovakia, Greece and

Portugal. The Netherlands, with 75 years of having experiences with volunteers, is the model country and Switzerland is responsible for the quality monitoring.

VAMOS coordinator: Bojan Zlender, Ministry of Transport – Slovene Road Safety Council (bojan.zlender@gov.si)

Coordinator Quality Monitoring : Denis Huguenin, Swiss Council for Accident Prevention BfU (r.d.huguenin@bfu.ch)

Coordinator Model Country: W.Gielingh (Dutch Traffic Safety Association – VVN) (w.gielingh@vvv.nl)

From 12 – 15 December 2008 a workshop was held in Amsterdam. The representatives of the participating countries have presented the state of affairs of their national projects.

Finland

Liikenneturva (Central Organization for Traffic Safety)

The supporting system for the trainers (currently 62 volunteers) needs improvement; member organizations could be do much more; there is too less focus from politicians and public servants for road safety matters; to make a unsafe crossover for children safe again in the place Muurame (8.000 inhabitants).

Goals of the project are to get a better organization; improvement the content of the existing training program; getting member organization more involved in road safety activities; getting authorities (local, regional and national) more involved in road safety policy and to develop models of action to help people solving road safety problems.

Liikenneturva in the city of Muurame try to get road users and civilians involved by means of awareness campaigns and to experiment some models of action. Public events, good media and positive feed back to all involved road users and inhabitants must give the public the signal that it is worth to fight for safe roads. With good examples and positive media exposure the authorities will be reached.

In local meetings inhabitants (parents and children) and road users will be informed about the unsafe situation in Muurame. Volunteers will be recruited, trained and supported with background information to help them by executing according an action model, finding ways to get media attention and mediate in contacting authorities.

A seminar was held on 29, 30 November and 1st December concerning VAMOS

Contact person: leena Piippa (leena.piippa@liikenneturva.fi)

Belgium

IBSR-BIVV (Belgium Road Safety Institute)

There are too many road accidents with casualties and injured people. The way civilians think about behaviour matters much be changed.

Goals of the project are building up a voluntary network at first in regions, cities and places where there are inhabitants who want to make an effort for better road safety in Belgium.

IBSR-BIVV is setting up local volunteers groups by using the support members of the 'Jesuispour'-action. These volunteers are executing local coloured awareness campaigns on main issues based on experienced models. Local and regional public events, information stands with road safety issues and a supporting system must create a positive climate for involving civilians in road safety actions.

The recruited volunteers will be trained and guidance; a website and a newsletter give them background information. An identification kit and an insurance will give them a certain status.

Contact person: Serge van Schuylenberg (serge.vanschuylenberg@ibsr.be)

Slovenia

SRSC (Slovene Road Safety Council – Ministry of Transport)

There are no road safety councils in over 20% of all local governments; over 30% of all councils are not functioning properly; the other 50% needs support on different issues.

Goals of the project are to enlarge local council groups, to increase road safety activities, to develop road safety networks of volunteers on the local level and getting volunteers into action.

Target groups are: representatives of local road safety councils; parents of young children, children themselves, elderly people and retired persons. In organizing a seminar for 35 volunteers SRSC will enlarge the knowledge about main issues to organize all kind of road safety actions and to involve civilians. Furthermore they will try to increase the motivation of these volunteers.

A VAMOS seminar for volunteers of local projects will be organised. Local involved volunteers will be supported by information about action models and contents of major road safety issues, especially about safe living areas and how to realize safe streets for the most vulnerable road users. School traffic service will be focussed on involved adults (parents, others) and children from higher grades. Different activities will be developed: cooperation with school patrols on dangerous spots, cycle practice.

Road safety day at school, this is a special day on the topics of road safety with activities for all grades and with participation of volunteers and parents.

Contact person: Bojan Zlender (bojan.zlender@gov.si)

Slovakia

BECEP (Road Safety Department – Ministry of Transport)

Too many children and elderly people are victims of road accidents. There are very few volunteers active in the field of road safety. There is a lack of legal regulations of voluntary organizations. The government needs support to conduct and to make policy for voluntary work.

Goals of the project are to learn children how to survive in dangerous traffic situations, to help elderly people to make right choices by current traffic changes, to gather the right information to help the national government in getting the right attitude for voluntary work.

After developing a national educational program, local projects for behaviour change will be executed with support of trained professionals.

Based on research in Slovenia and experiences in the other VAMOS-countries Slovakia will get the right information for establishing voluntary pilots in the country.

BECEP will provide volunteers with supporting materials and will invite them to the meetings of working groups which are acting by the BECEP. Advertisement of volunteers network in media (*tv, Ministry of Transport has her own special broadcast, internet and radio*), publishing of results, and a number of training programs for volunteers are parts of the project as well. To popularize voluntary work BECEP will introduce the slogan: To be Volunteer = To be Useful and will organize events for volunteers on the local level and competitions for volunteers.

Contact person: Stefan Pristas (stefan.pristas@telecom.gov.sk)

Greece

HAIC (Hellenic Association of Insurance Companies)

There is a great lack of traffic education. Especially little children and youngsters are victims of unsafe road use.

Goal is to create a solid base of volunteers for road accidents reduction and prevention. 6.000 children of the municipality of Athens will be familiarized by participating actively in the educational programs of the main activity with the idea of road safety in a direct and productive way. 200 school visits is the aim. For the long term: Alter the mentality of tomorrow's young drivers.

The target group are children in the age 5-11 years old. With education programs on a specially designed traffic park at the campus of St. Andreas of the Municipality of Athens, kids will get a training to road safety, car safety and to the safe use of bicycles. Volunteers train the children in the form of play, displaying bicycle safety accessories, walking in the traffic park and noticing the signals, driving bicycles testing helmets and elbow- knee protectors. Children take a test and receive their diplomas and t-shirts.

Volunteers: 100-120 in total will be recruited and trained by instructors at St. Andreas Camp, the local coordinator and HAIC. The promotion of the activities will be done through the website of the HAIC and the Municipality of Athens; banners and t-shirts with

the VAMOS logo; especially designed VAMOS vests for the Volunteers and a press conference to promote the project to the public; invitations to other municipalities in the cooperation with the local coordinator and radio spots.

Contact person: Myrto Hambaki (hambaki@eae.gr)

Portugal

PRP (Portuguese Road Safety Organisation)

Notwithstanding the fact that Portuguese observations show a global increase in seat belt rates wearing and in child restraint systems use, the utilization of that kind of security equipments is not an internalized practice in the Portuguese society.

Objectives of the project are to decrease the incorrect use of child restraint systems, to generalize the correct use of adapted child restraint systems for all age categories until 12 years, to produce a permanent change of behaviour and to make the use of seat belts and child restraint systems an everyday reality.

The target groups are: health care professionals, pediatric and general medicine students, (grand)parents and children. Awareness campaigns will take place in several healthcare centers, hospitals and universities. Volunteers will be given information and doing real live demonstrations about the use of the seat belt and the child restraint systems. Portugal will try to involve insurance- and child restraint system companies in these actions.

PRP will run the project by using Red Cross networking volunteers. Guidance, supervision, training, coaching, information will be organized by the VAMOS project coordinators at a national scope. A volunteer manual (*welcome letter, mission, PRP organization and projects, summary of road safety issues, training courses, support measures, contacts, ...*), website and e-learning are the instruments.

Contact person: Alain Areal (alain.areal@prp.pt)

Volunteers and other countries

The development of volunteer networks in the field of road safety is interesting for other countries than the six participating VAMOS countries as well. Representatives of Jordan, Tunisia, Romania and Poland participate in VAMOS meetings on a regular basis.

In Austria a study on volunteers ("Freiwilliges Engagement in Österreich". January 2008) recently has been published. Results of this study show that 44% of the Austrians are engaged in volunteer work.

More information: www.bmsk.gv.at

Contact person: Klaus Machata (Klaus.machata@kfv.at)

CONFERENCES 2008

International Conference on Road Safety in Africa

18 and 19 February 2008, Abuja – Nigeria

The conference will be organized by The Nigerian Federal Road Safety Commission. The theme of the conference is "Road Safety Management in Africa: Vision 2020".

Contact: internationalconference@frsc.gov.ng

International Seminar on Safety and Periodic Vehicle Inspection

11 – 13 February 2008, Riyadh – Saudi Arabia

The objective of this workshop is to introduce and to improve systems of Periodic Vehicle Inspection in the Arab countries.

Organizers of this workshop are: The Arab Road Safety Inspections Society and The Arab Road Safety Organisation – AROSO.

Further information: www.aroso.org

Workshop on Road safety Investments in India

18 February 2008, New Dehli – India

This workshop will be organized by The Institute of Road Traffic Education.

Further information: www.irte.com

Andinatraffic 2008

18 – 20 February 2008, Bogota – Colombia

Further information: www.andinatraffic.com

Road Safety Congress 2008: Securing Wider Engagement in Road safety

25 – 27 February 2008, Glasgow – United Kingdom

Organisation of this congress by Royal Society for the Prevention of Accidents (RoSPA)

Further information: www.rospace.com/road/index.htm

PACTS Conference on "Beyond 2010".

13 March 2008, London – United Kingdom

Further information: www.symposium-events.co.uk

6th World Congress on High Speed Rail "Fast Track to Sustainable Mobility"

17 – 19 March 2008, Amsterdam – The Netherlands

This World Congress will be organised by The International Union of Railways – UIC together with Dutch Railways (NS), Dutch High Speed Train (NS Hispeed) and Dutch Rail Infrastructure Manager(ProRail). It will comprise plenary sessions, round table sessions and debates led by opinion leaders and international experts.

Further information: www.uic-highspeed2008.com

2nd SafetyNET Conference ERSO Road Safety Management in Action "Evidence based policy setting for the European Community"

17 – 18 April 2008, Rome – Italy

This conference will be organised by the European Road Safety Observatory and the main results of the SafetyNet project will be presented.

Further information: www.erso.eu/safetynet/fixed/conference

5th International Traffic Safety Conference on Road and Traffic Safety Strategies

22 – 24 April 2008, Amman – Jordan

This conference, organized by the Jordan Traffic Institute, has the objective to come up with recommendations for decision makers and planners.

Contact: traffic.institute@psd.gov.jo

Further information: www.jti.psd.gov.jo

International GAMBIT Seminar on Road safety

22 – 25 April 2008, Gdansk – Poland

This seminar, organized by the Polish General Directorate of National Roads and Motorways and the Gdansk University of Technology, will focus on European road safety.

Further information: www.gambit.org.pl

Arab Road Safety Forum 2008

5 – 7 May 2008, Damascus- Syria

This RS Forum will be organised by The Arab Road Safety Organisation and The Syrian Association of Road Accident Prevention SAORAP.

Contact: aroso@aroso.org

International Conference 2008: Reducing Accidents, Saving Lives.

11 – 14 May 2008, Cheltenham – United Kingdom

Focus on managing road and runway surfaces to improve safety.

Further information: www.saferroads.org.uk

31st IRU World Congress on Road Transport, Driving Peace and Prosperity!

15-16 May 2008, Istanbul – Turkey

Further information: www.iru.org

Driver Education World Conference

16 – 18 May 2008, London, United Kingdom

The conference offers opportunities to meet relevant key players in the field of driver education.

Further information: www.ivvsafex.com

Global Road Safety Partnership GRSP Annual Meeting

28-30 May 2008, Tokyo - Japan

GRSP members from Japan, Toyota, Bridgestone Tires and Honda offered to host the 2008 GRSP Meeting in Tokyo.

Further information: www.GRSProadsafety.org

23rd Road and Transport Conference

30 July – 1 August 2008, Adelaide – Australia

The conference will discuss international research and case studies which provide innovative and practical solutions to current and emerging issues. Organizers: ARRB Group.

Contact: lorraine.ray@arrb.com.au

Further information: www.arrb.com.au/conferences

EU Road Safety Day

17 October 2008, Paris – France

Compete for the European Road Safety Award. 2008 Competition

This competition is organised each year by the Norauto Foundation in Europe to reward exemplary initiatives conducted by associations to promote road safety in their countries or throughout Europe.

October 2008, France

Further information: www.norauto.fr/fondation

Section Prix Européen de la Sécurité Routière

World Remembrance Day of Traffic Victims

16 November 2008

PRI Road Safety Course for the Arab Region

9 – 16 November 2008, Abu Dhabi – United Arab Emirates

Contact: prevention@prevention.org.tn; aroso@aroso.org; etss@etss.ae

5th Euro-Asian Road Transport Conference

“The Reopening of the Silk Road: from Vision to Reality”.

11 – 12 June 2009, Almaty – Russia

Further information: www.iru.org

6th International Festival for Road Safety Campaigns

18 – 22 November 2009, Tunis – Tunisia

Contact: prevention@prevention.org.tn; afef@benghenaya@yahoo.fr

NEWS

Volvo and future technology

Volvo is developing new technological concepts for providing better protection for people in and outside the car.

More information: www.volvocars.co.uk/experience/safety

Campaign in the sultanate of Oman

Since May 2005 in Oman the road safety awareness campaign "Salim and Salimah" is running.

More information: www.salimandsalimah.org

Missing Mathew

This film shows the story of the Hannon family who lost their son Mathew (21) in a car crash.

The film can be viewed or downloaded at: www.safe2travel.co.uk

Youth and Road Safety Report

This report published by The World Health Organisation can be read at www.fiafoundation.com

Top priority for road safety in Slovenia

Road safety is a top priority on the Transport agenda for the Slovene Presidency of the EU in the first half of 2008.

More information: Bojan.zlender@gov.si

CARE Database updated

The European Commission has updated the reports with historical and annual statistics. More information:

http://ec.europa.eu/transport/roadsafety/road_safety_observatory/care_en.htm.

Road Safety in Portugal: Speed is key issue

The Portuguese government has reset its aim to reach the target of halving road deaths by 2009, a year ahead of the EU deadline. A big reduction of road deaths was registered in 2006. In that year the number of road deaths was reduced by 22,3%. Progress is still needed by reducing speed. This will decrease the high levels of pedestrian- and elderly road deaths.

More information: www.prp.pt

French Prévention Routière suggests competition local communities in Europe

ETSC and PRI member the French Prévention Routière held a Transport Safety Lecture on 22 November 2007 in Paris. Of all road traffic victims, 80% are killed or injured in their own town or neighbourhood. It was suggested to develop the Echarpes d'Or into an international competition among local communities in Europe.

More information: www.preventionroutiere.asso.fr

Luxemburg has lowered alcohol limits

The new limits are 0.5 per mille for most drivers and 0.2 per mille for novice and professional drivers and came into force 1 October 2007. The first results show that the new legislation has already an impact in reducing drink and driving and collisions.

More information:

European Road Safety Observatory (ERSO)

This website contains European road safety data, knowledge and links.

Further information: www.erso.eu

5th International Festival for Road Safety Campaigns

This conference held last November/December in Tunis was organised by The Tunisian Road Safety Association (ATPR) in collaboration with La Prévention Routière Internationale PRI and The Arab Road Safety Organisation (AROSO)
Proceedings of the conference at www.tunis2007.net

14th Conference on Road Safety on Four Continents

This conference held last November in Bangkok, was organised by VTI Sweden. Hundreds of participants enjoyed a lot of high level speakers from all over the world.
Proceedings of the conference at: www.vti.se/RS4C

UN Secretary-General Ban Ki-Moon focuses on international road safety

The UN Secretary-General has published his first report to the UN General Assembly on progress in international road safety. The safety needs of vulnerable road users and a ministerial conference on road safety are topics in this report.
More information: www.who.int/roadsafety/news

EU Red Cross Road Safety Project 2007 – 2008

EU Red Cross Societies are making road safety a priority. They started their campaign in the beginning of 2001 and focus on children and young people.
More information: www.grsroadsafety.org

Road Traffic Accidents in 2006 in Korea

The Road Traffic Safety Authority in Seoul published last December the report on statistics of Road Traffic Accidents in 2006.
More information: www.rtsa.or.kr

Costs to the National Economy of non-occupational accidents in Switzerland

The costs of road accidents in Switzerland had already been determined. The aim of this study (bfu report no. 58/2007) was to calculate the costs of all accidents in the non-occupational sector (road traffic, sport, home and leisure) for the first time using a uniform method. The great extent of accident costs indicates a need to make greater efforts to prevent accidents. An awareness of the total cost to the economy enables the cost of accidents to be compared with those that are attributable to other risk factors (e.g. alcohol abuse and tobacco).
More information: www.bfu.ch