ADAS

STATE OF THE ART AND EMERGENT TECHNOLOGIES

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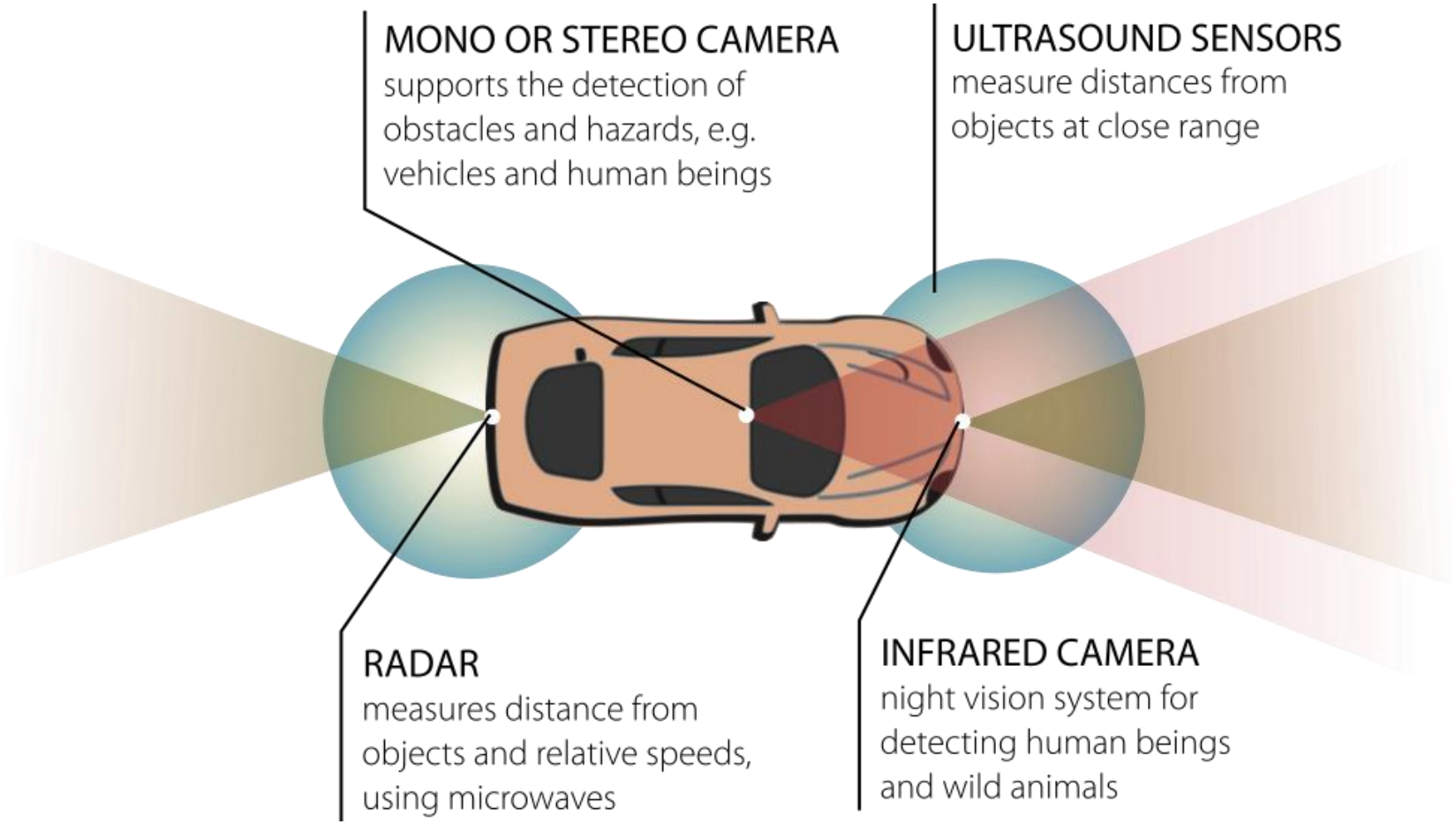
14 October 2016

cardioid
your heart is unique

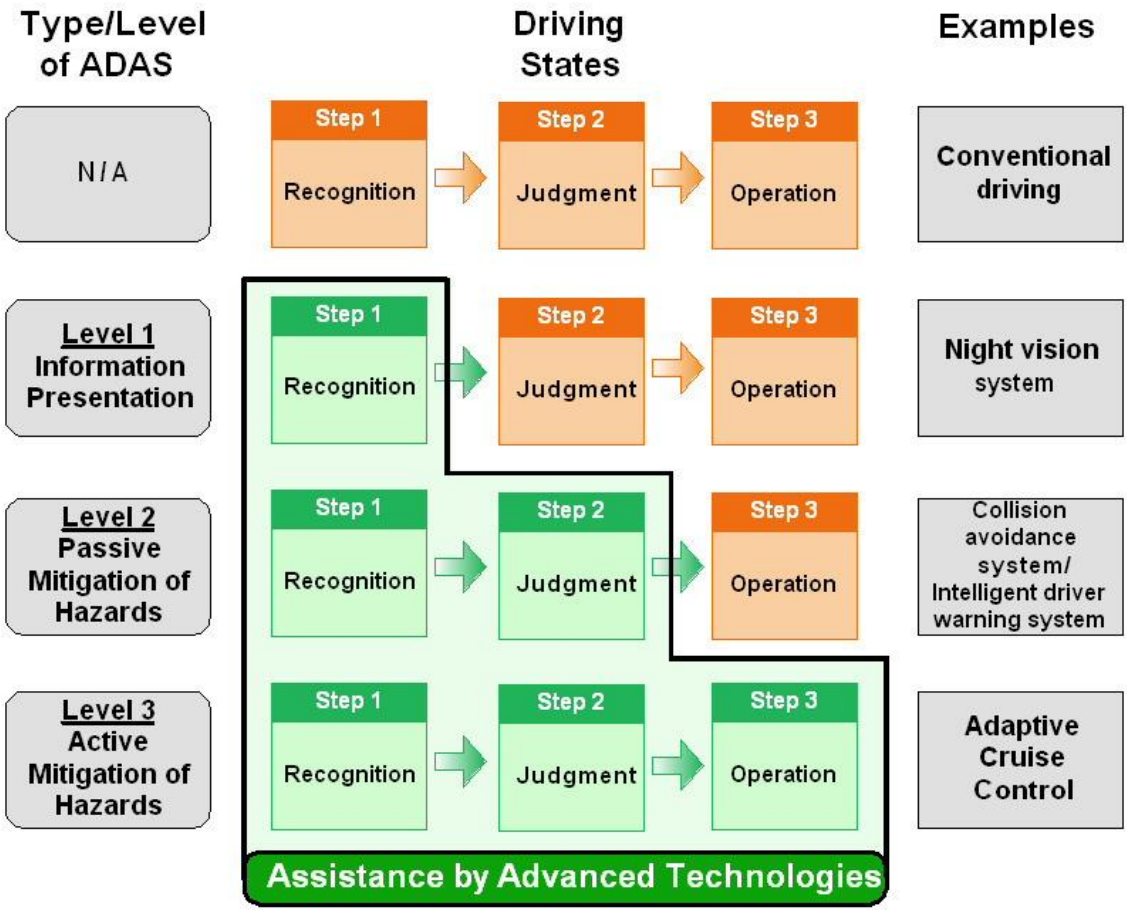
Advanced Driver Assistance Systems

ADAS are systems to **help the driver** in the driving process, increasing car safety and more generally road safety.

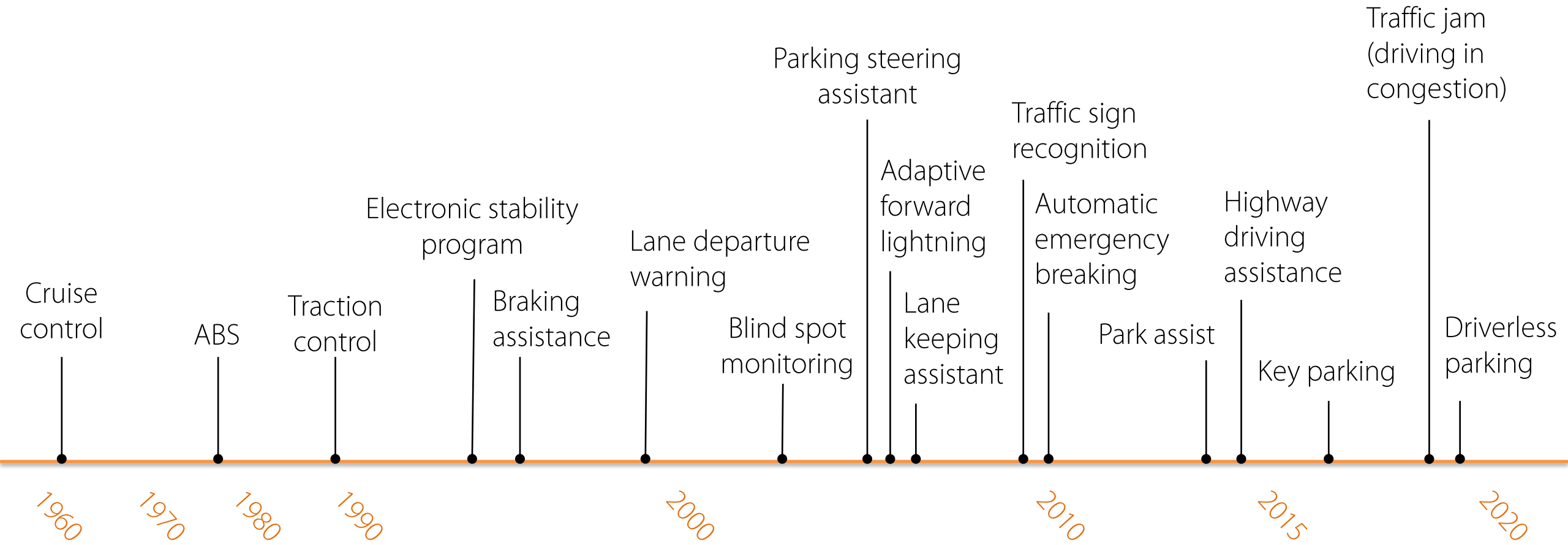
HOW ADAS WORKS?



TECHNOLOGICAL TENDENCY



EVOLUTION OF AUTOMATION



MOST DRIVERS ARE INDIFFERENT TO SAFETY

70%

do this

31%

do this

daily

90%

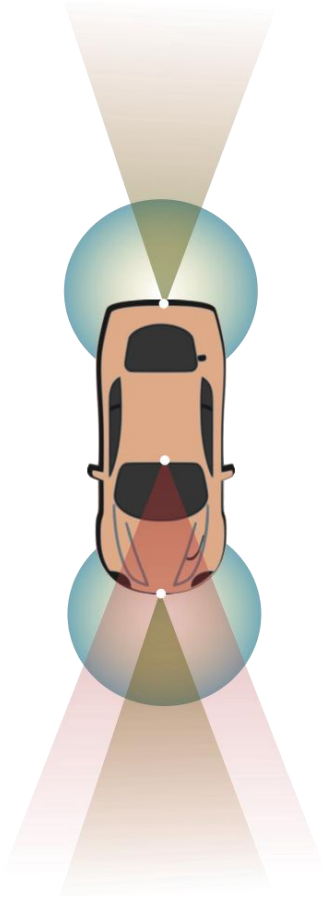
OF ROAD ACCIDENTS
CAUSED BY
HUMAN ERROR

1 in 5

accidents
are due to

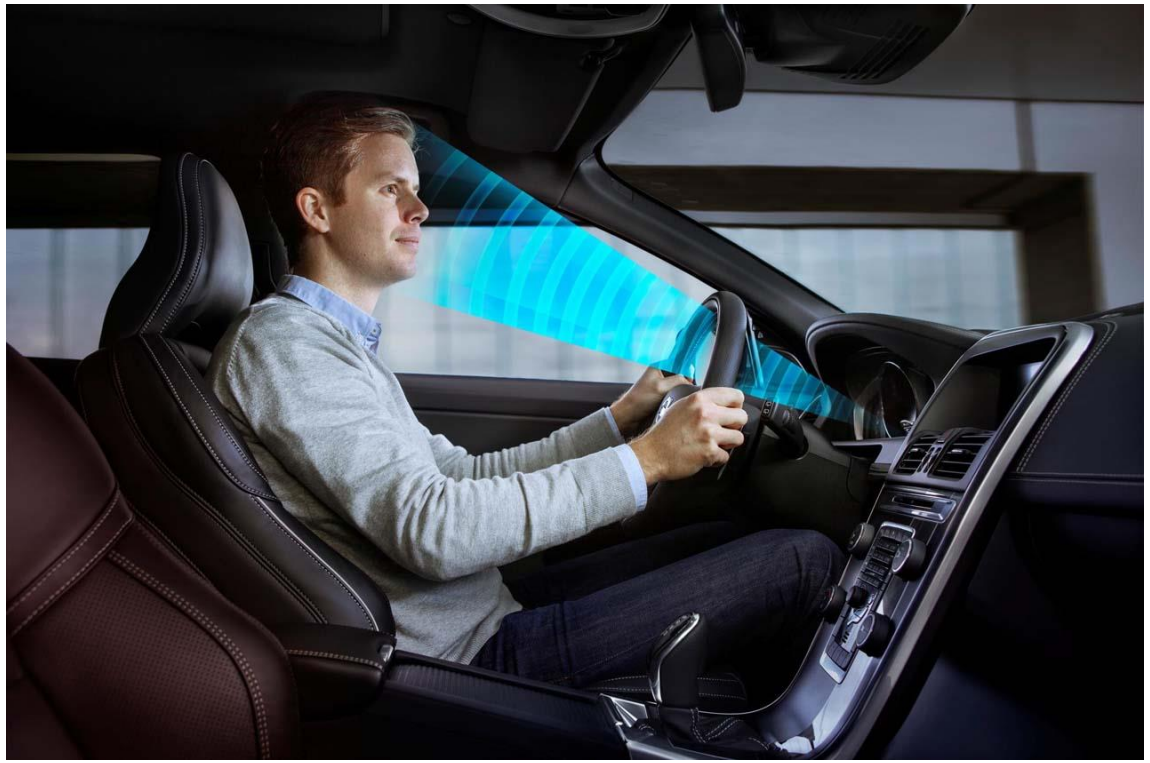
DROWSINESS
&
FATIGUE

SAFER
VEHICLE



UNSAFER
DRIVER

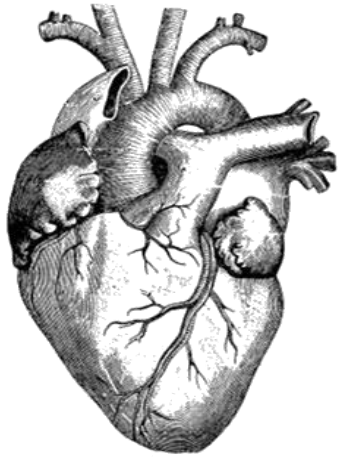
SAFER DRIVER ?



WE NEED TO FIND TECHNOLOGIES THAT REDUCE ACCIDENTS **TODAY**

HEART SIGNAL

HAS THE POTENTIAL TO
SOLVE THIS PROBLEM

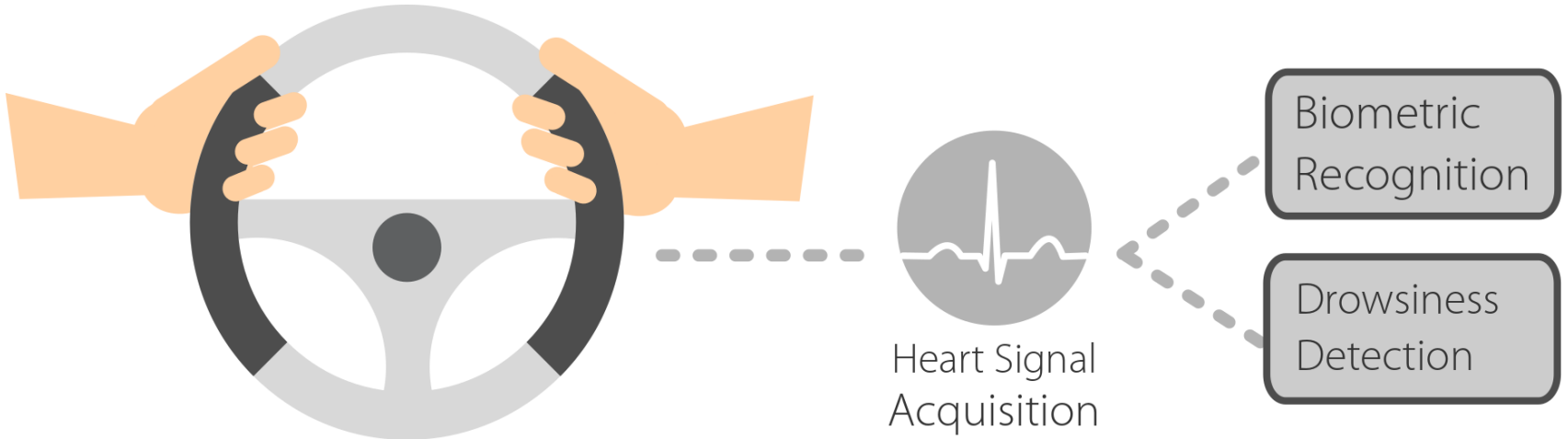


IDENTITY

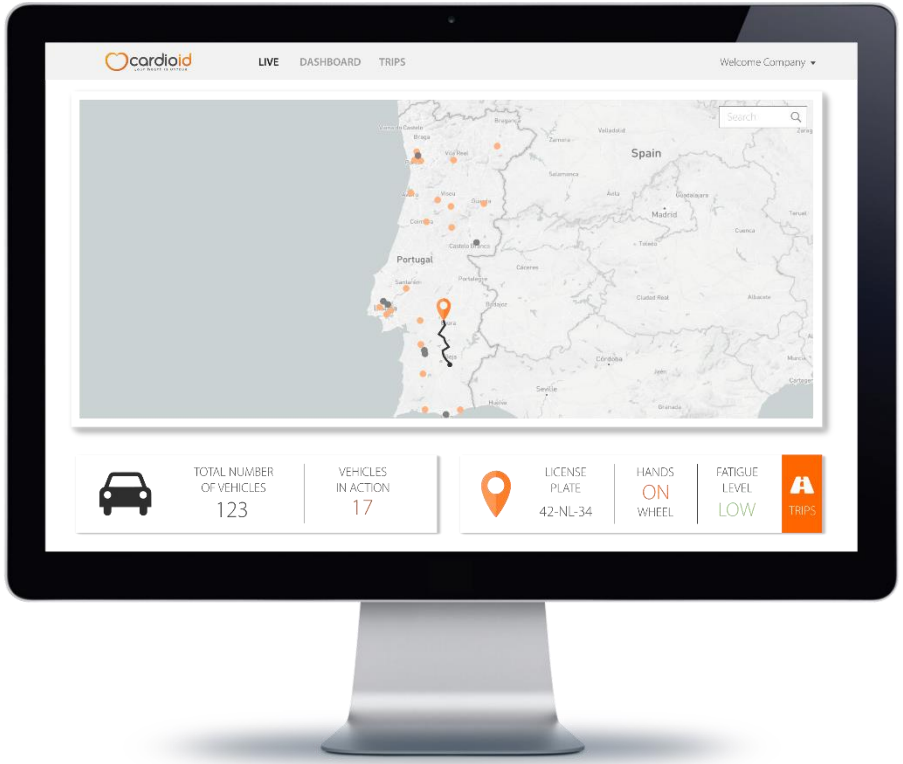
FATIGUE

HEALTH

cardiowheel



COMPANY



- Real-time Alerts
- Driver identity Recognition
- Route/Shift Optimization

DRIVER

- Real-time Alerts

FROM CONCEPT

CEiiA

BOSCH

TO PILOT

Rede eXpressos

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> 60000 km

> 10 different drivers

> 2M heartbeats

cardiowheel

Industrial Property

"Device and Method for Biometric Recognition Based on Electrocardiographic Signals"
WO2013109154A1

- PATENT **GRANTED** IN PORTUGAL
  REGISTRATION 106102
- **PENDING** IN EUROPE, USA, JAPAN, BRAZIL AND SOUTH KOREA
  PRIORITY DATE19/01/2012

CardioID Technologies

- Based in Portugal
- Spin-off of Instituto Superior Técnico, University of Lisbon, Portugal
- Founded in 2014
- Funded by founder's capital and FIWARE/Soul-Fi Accelerator

Website:

www.cardio-id.com

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